



Caribbean Property Magazine

2016

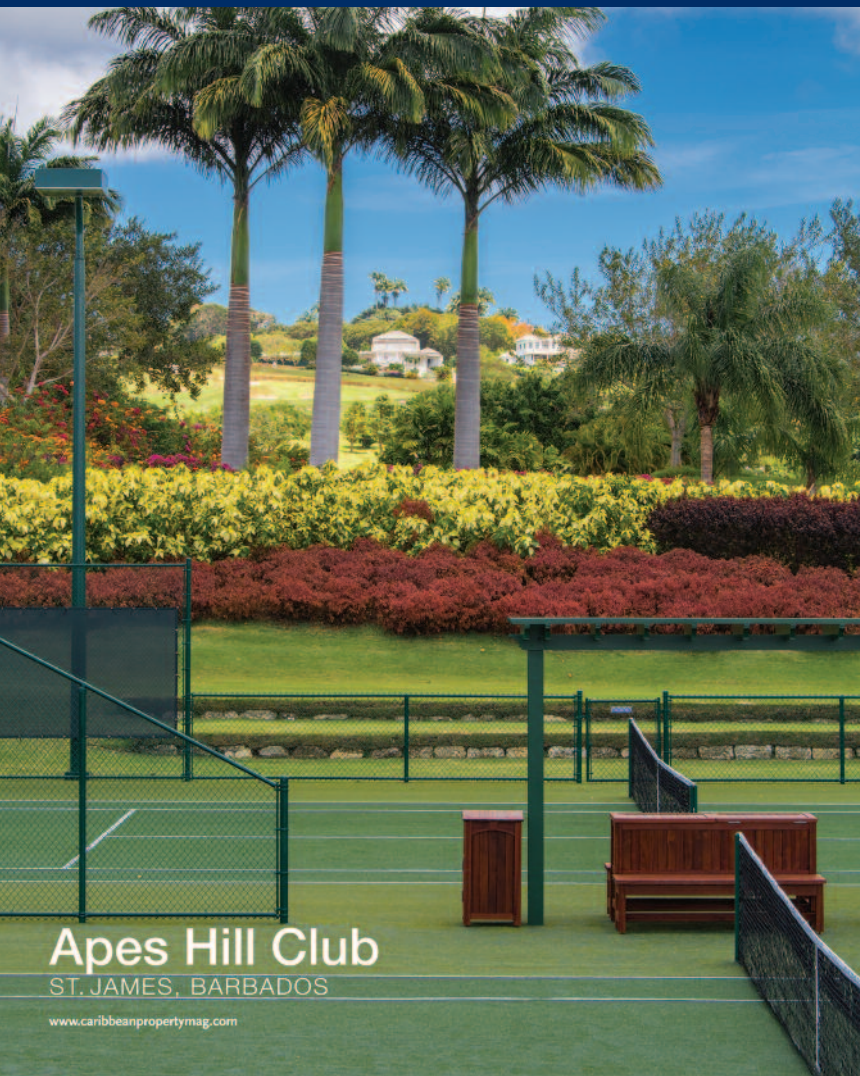
RATES & SPECIFICATIONS

Would you like to reach people who want a detailed insight into buying property in the Caribbean?

Caribbean Property Magazine is glossy professional publication now in it's 14th year. We showcase developments and real estate on a number of islands. Our dedicated business section provides an insight into topical issues through features by leading Caribbean professionals. The magazine is free and available in hard copy and online at www.caribbeanpropertymag.com

ARTWORK DEADLINE:
15 FEBRUARY 2016

PUBLICATION DATE:
APRIL 2016



Apes Hill Club
ST. JAMES, BARBADOS

www.caribbeanpropertymag.com

Marketing and Distribution

The Internet has changed the whole face of marketing in the modern era and Caribbean Property Magazine has adapted to the times with an electronic copy of the magazine online and a newly revamped website www.caribbeanpropertymag.com. However, many people still love the feel of hard copy, which is why we go to great lengths to distribute in popular tourist locations, government offices, prestigious clubs, waiting-rooms, and real estate offices. The magazine is also used by various government agencies in promotions and trade shows.

Editorial Content

Editor Clarence Hiles has over 41 years experience in real estate, finance and journalism so he is well equipped to present a knowledgeable overview of what's happening in the Caribbean region. This magazine doesn't just feature real estate listings and developments, it goes deeper into the lifestyle surrounding featured destinations. In the Business and Finance Section, some of the leading professional people in direct and associated businesses are featured. The Q & A culture gets to the core of topical issues and tables the questions people want to ask of some of the decision-makers in key industries. The dynamic in Caribbean Property Magazine is not limited to its superb photographs, but also to the editorial, which deals intimately with the changing picture of Caribbean real estate and business in modern times.

Advertising Rates

(Rates in US Dollars)

Front Cover	\$6,000	Inside Back Cover	\$3,000
Back Cover	\$5,000	Full Page	\$2,000
Inside Ft Cover	\$4,000		

All rates are subject to VAT (where applicable).
Agency fees, artwork and pre-press not included in price.

Specifications

Size: A4 - 8.27" x 11.69"	Perfect Bound
Trim size: 8.27" (w) x 11.69" (h)	Print Run: 40,000 copies
Text Area: 7.27" (w) x 10.69" (h)	Publication Date: April 2016
With Bleed: 8.67" (w) x 12.09" (h)	Frequency: Annually
Half Page Vertical: 3.65" (w) x 10.69" (h)	
Half Page Horizontal: 7.27" (w) x 5.125" (h)	

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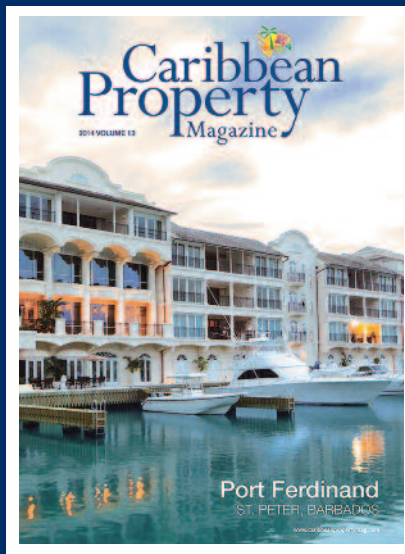
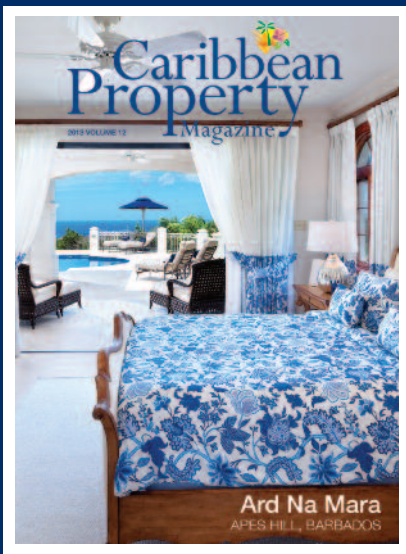
Technical Data

- Artwork must be supplied at the correct size as specified below left.
- Electronic files supplied on CD or DVD are preferable.
- A High Resolution colour proof or 720DPI Postscript correct printout of the advertisement MUST be supplied with the Artwork.
- All artwork must be created and supplied in Adobe Illustrator CS6, Adobe Photoshop CS6 or Quark Xpress 7. Or high resolution PDF's. Illustrator and Quark files must be supplied as EPS documents. Original Quark document must also be included along with the EPS version as well as all fonts and all imported pictures or illustrations. Illustrator files must have the fonts converted to outlines. If fonts cannot be converted to outlines please ensure that all Printer and Screen fonts are supplied.
- All colours in all file formats MUST be converted to CMYK.
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- Any pictures included in any of the above formats MUST be of at least 300DPI.
- Please ensure all placed images are linked.
- NO COREL DRAW OR PUBLISHER FILES SUCH AS WORD WILL BE ACCEPTED.

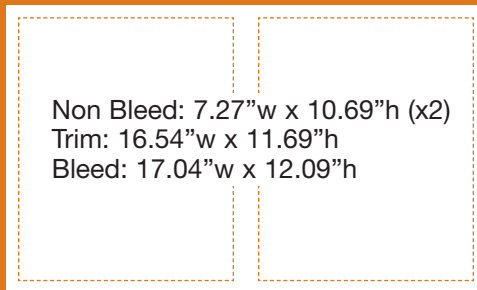
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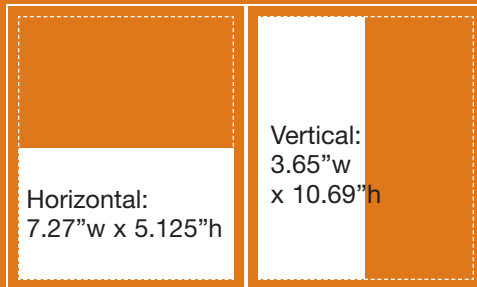
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